



## **“Horses In Motion” at Everything Equine 2010**

### ***Rider Rejuvenation, Equine Art and Breed Row New Features***

Essex Junction, VT - Feb. 15, 2010 - Leading equestrian trainers and clinicians, a special focus on rejuvenating riders, and new exhibits on equine art and horse breeds and disciplines are among the highlights of this year's Everything Equine at the Champlain Valley Exposition in Essex Junction, Vermont on April 24-25. Everything Equine, presented by CVE and the University of Vermont Extension, has become one of the largest and most popular equine-oriented events in New England over the past decade. Thousands of horse enthusiasts attend seminars and workshops to learn about new science, techniques and products that benefit both horse and rider. In addition, vendors provide products and services for every level of horse owner.

Featured speakers during the weekend will include three-time champion reining expert David Davis of Hardinsburg, IN, dressage clinician Ruth Hogan-Poulsen of Plainfield, VT and Wellington, FL, and noted hunter/jumper instructor Greg Prince of Sherborn, MA. Davis is known as a champion rider, trainer and advisor, famous for having developed his system of “force free” training methods. Hogan-Poulsen, who learned horsemanship in Vermont starting as a young 4-H and Pony Club member, has become one of the most accomplished dressage trainers in the United States. She continues to offer clinics and training to aspiring riders around the world, and is well known for her music and choreography of dressage freestyle patterns. Prince made a name for himself breaking young horses and training riders while competing throughout Canada and the East Coast in the hunter & jumper divisions. Prince was a ribbon winner in the 1st/2nd Year Greens at Devon, Harrisburg & Washington, and has competed in the Grand Prix during the HITS Ocala circuit, the Vermont Summer Horse Shows and the Fidelity Classic. He continues to import horses from Europe and enjoys matching horses with riders.

New features at this year's Everything Equine include a special promotion for rider comfort titled “Simple Pleasures.” This promotion will highlight the various ways in which riders can rest, recover and rejuvenate after a long day of training and riding. Services and products such as spas, skin and hair care, nutrition, relaxation, yoga and similar techniques will be highlighted, along with related services that provide the best in restorative therapy for riders. Also new will be a special Equine Art Exhibit. Artists in various media with a special focus on horses and horse culture will have the chance to submit their work for display and appreciation, both by the public and by fellow artists.

Another enhancement to this year's event will be the Blue Seal Feeds Breed and Discipline Row. Examples of some of the most popular horse breeds will be housed in a special tent adjacent to the Robert E. Miller Expo Centre. In addition, representatives of various breed associations and equine disciplines will be on hand to offer perspectives on the history, application and enjoyment of horses in Vermont and throughout the northeast.

Dr. Betsy Greene, Associate Professor and Equine Extension Specialist for the University of Vermont Extension System, notes the significance of having Davis and Hogan-Poulsen participate in this year's Everything Equine. “Both Dave and Ruth have special talent for working with horse/rider combinations in a professional and effective manner. They both use solid, safe horsemanship methodology in their respective disciplines; and they incorporate music to teach riders to develop skills in cadence and gait variation.” Greene adds that “Everything Equine plays a significant role in improving knowledge and skills in all areas of equine management, business, and equestrian disciplines through clinics and presentations, including sharing new technologies and research in the equine industry.”

Tom Oddy, Director of Special Events at the Champlain Valley Exposition, notes that Everything Equine is a combination educational event/consumer trade show/social get-together for horse enthusiasts from throughout New England, New York and Canada. In recent years it has grown to become a respected resource for everyone in the equine industry to get the latest health and equine care information through some 50 seminars and demonstrations. In addition, the indoor Poulin Grain Arena and separate Purina Mills demo pen will provide an up-close opportunity for education and interaction. Children, too, will find a space just for them in the 4-H Kids Corner in the Blue Seal Blue Ribbon Pavilion, featuring activities, games and information about horses. During the two-day show, 150 vendors and exhibitors will display equipment, nutrition supplements, and equine-related supplies. A schedule of events and program will be available at [www.cvexpo.org](http://www.cvexpo.org) prior to the weekend.

Special attention is given to the annual "Horsin' Around" Variety Show that will be presented on Sunday, April 25 at 1:30 pm. Admission is separate for the variety show and tickets are limited. This collection of riders, representing many aspects of horseback riding and training, is a crowd favorite. The musical variety revue gives a wide array of local horse enthusiasts, including many Vermont equestrians, a chance to show their creativity and appreciation for equine culture. "Horsin' Around" helps support the Vermont Farm Bureau and Vermont Horse Council.

Vendor space is available for the April 24-25 indoor show that is expected to attract more than 7,000 people. For information about being an exhibitor, call Susan Petrie at (802) 878-5545 x. 26, e-mail [spetrie@cvexpo.org](mailto:spetrie@cvexpo.org) or visit [www.cvexpo.org](http://www.cvexpo.org). Special tour packages for Everything Equine, including tickets, hotel arrangements and shopping, have been organized by Notch Above Tours of Colchester, Vermont. Contact Gwendy at Notch Above Tours, 800-639-2367 for more information. Visit the web site at [www.notchabovetours.com](http://www.notchabovetours.com).

Advance tickets, which will be available March 1, are \$8; day of show \$10. Children under 5 are free with an adult. Call (802) 878-5545 or visit [www.cvexpo.org](http://www.cvexpo.org) for ticket locations and information on group sales. Tickets will be available at Guys Farm and Yard in Morrisville, Williston and Montpelier, Adirondack Tack in Plattsburgh, NY, or by calling (802) 878-5545. Order online at [www.flynntix.org](http://www.flynntix.org) or by phone (802) 86-FLYNN (863-5966). The event will run 8:30 am to 5 pm on Saturday, April 24 and 8:30 am to 4:30 pm on Sunday, April 25.

Everything Equine is sponsored by Alltech, Blue Seal Feeds, Inc., The Equine Journal, Farm Family Insurance, Guy's Farm & Yard, The HorseWorks, Horsemen's Yankee Pedlar, Poulin Grain, Purina Mills, University of Vermont Extension, and the Champlain Valley Exposition. For complete, updated show information, visit [www.cvexpo.org](http://www.cvexpo.org) or call (802) 878-5545.

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