# REPORT 2020 ANNUAL



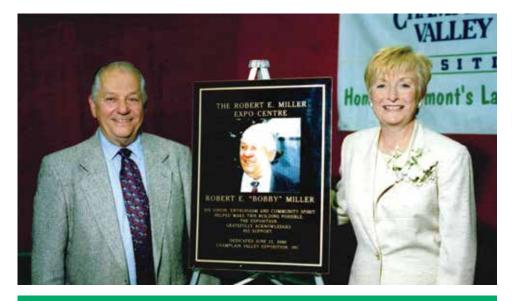












# **BOBBY MILLER - 1935-2020**



The Champlain Valley Exposition lost a dear friend and long-time supporter on February 4, 2020, when community leader, philanthropist, businessman, devoted husband, and family man Bobby Miller passed away.

A Celebration of Life memorial service for the 84-year-old Miller was held at CVE on February 12th and was attended by hundreds of friends and family, with fitting tributes and memories shared of his wonderful accomplishments. It was one of the last events at CVE before the COVID-19 shutdown.

The Robert E. Miller Expo Centre South, built in 2000, offered 40,000 square feet of modern, heated indoor space for various fundraisers, events, and youth soccer. Bobby donated the labor to the building project. The adjacent Expo North was added in 2005, greatly expanding the indoor event capacity of the Exposition to 100,000 square feet.

Bobby and his wife, Holly, were also great friends of the Champlain Valley Fair, and his son, Tim, has served on the CVE Board of Directors.

"Bobby was always just a phone call away if we needed input on a project or had an issue to resolve," according to Tim Shea, Executive Director of CVE. "His generosity of time, talent, and treasure were legendary. His family's fundraising support ranged from the Vermont Agricultural Hall of Fame to a welcome dinner for the National Street Rod Association to make sure the Expo buildings were built on time and under budget."

Bobby was well known to say he never worked a day in his life; for him, work was his hobby. His day started at 5:45 at the Quality Bake Shop next to the Exposition waiting for it to open and his coffee buddies to appear. He loved touring around in his signature red Mercedes convertible to visit his properties, talk with contractors, and just about anyone whose path he crossed.

His business, REM Development founded in 1984, only had four employees. His style emphasized a handshake over a contract and delivering quality work on time. Those attributes, combined with hard work, made them a regional leader in the real estate and development industry. More importantly, Bobby and Holly Miller shared their success with countless organizations, community projects, and individuals over the years.

"CVE would not be what it is today without his vision and enthusiasm," Shea said. "We thank him for all he did for us."











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#### At this point, we typically address how the Fair went as well as other events that occurred during the year at the Champlain Valley Exposition. (CVE). 2020 was not a typical year nor were the events we hosted.

On a Thursday afternoon in mid-March of 2020, we received a call from the University of Vermont Medical Center (UVMMC). COVID - 19 cases had appeared in Vermont and they needed to set-up a test site as soon as possible. The next day a team from UVMMC conducted a site visit to CVE and the test site opened two days later. More than 13,000 COVID tests were performed at CVE over the coming months.

Soon after getting the test site up and running, the National Guard called needing to set up a surge hospital. In one week a 450-bed hospital was built in the three buildings that make up the Robert E. Miller Exposition Center.

While these activities were occurring, our board of directors was witnessing CVE's business model dissolving in front of them and trying to determine if the organization would survive. At the same time the board of directors made the commitment to do whatever is needed to support the state's response to the pandemic.

The calls kept coming for organizations needing CVE's facility due to the pandemic. In addition to the testing and surge hospital, we hosted numerous food distribution events as well as three high school graduations. While these events were occurring, CVE laid off 75% of its full-time staff, eliminated important capital improvements and deferred payments on our \$1.6 million debt. It was then determined that the 2020 Champlain Valley Fair would not occur. The question remained; will CVE be able to survive as an organization?

To create some sense of normalcy for the community, we partnered with Higher Ground and hosted a summer drive in concert series. We also hosted three "Taste of the Fair" events which were well received by the community.

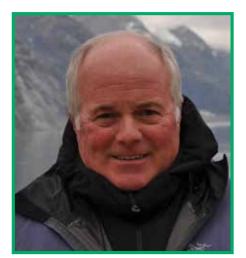
In mid-November, due to rising COVID cases the National Guard reassembled the surge hospital in our Expo South building. A few weeks later, UVMMC called again stating that they need to establish a vaccine center. By mid-December, a vaccine center was operating at CVE. As of mid-March 2021, more than 35,000 vaccines have been administered at CVE alone with many more to come.

The phrase, "Call CVE" appears to be a common one among those at the highest levels of the state's response to the pandemic. This is something that each shareholder should be very proud of. Moving forward:

At this point we are planning to hold the 2021 Champlain Fair, though we know it will most likely look different as we will be following the current state and Centers for Disease Control and Prevention guidelines. Our priority will be ensuring the safety of Fair attendees, volunteers, and staff. We have begun to bring back staff in preparation that it will occur while also remaining flexible.

Make no mistake, regardless of the outcome of the 2021 Fair, CVE will survive to remain a pillar within the community. Thank you for your continued support of our organization.

PS: Thank you to those who have made financial contributions to CVE. For those who have not, please consider making a tax-deductible donation. Your support is needed now more than ever.



Sam Cutting, IV President



Timothy P. Shea Executive Director

# **SECRETARY'S REPORT**

The minutes of the Annual Shareholders/Members meeting of May 20, 2020 and eleven (11) regular meetings of the Board of Directors, which were held during the 2020 CVE fiscal year, are printed and on file with the Secretary of the Corporation.

During the calendar year 2020, there were ten (10) stock transfers representing ten (10) shares of stock.

As of December 31, 2020, there were fourteen hundred and ninety one (1491) shares of stock issued and outstanding held by nine hundred seventy-seven (977) individuals, businesses and Treasury stock. The active shareholders/members hold twelve hundred sixty-eight (1268) shares and The Champlain Valley Exposition has two hundred twenty-two (222) shares of Treasury stock.

Respectfully submitted,

Tobal Meaning

Robert A. McEwing Corporate Secretary



The accompanying financial information for the years ended December 31, 2020 and 2019 was prepared by Paul Moreno, Controller. These statements are provided for informational purposes only.

The Champlain Valley Exposition, Inc. (CVE) has engaged the independent certified public accounting firm of Kittell Branagan & Sargent to provide a review of our financial statements. This financial review will take place after the issuance of the annual report; the results reported for 2020 have not yet been reviewed.

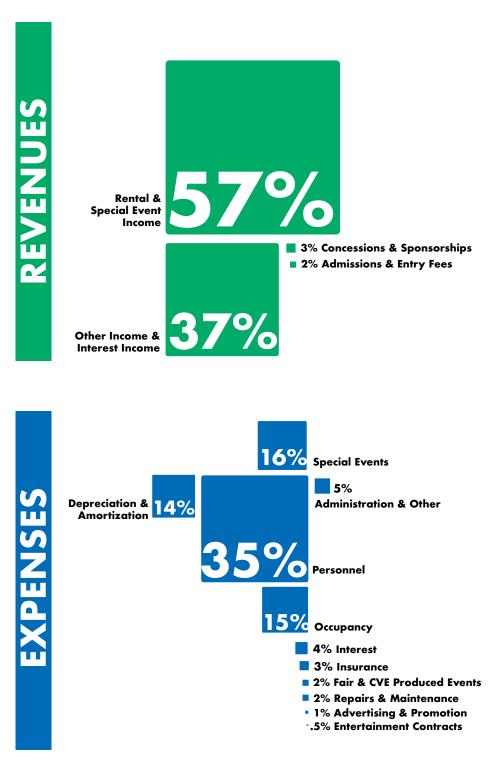
The organization files Form 990, Return of Organization Exempt from Income Taxes under section 501(c)(3) of the Internal Revenue Code, and Form 990T Exempt Organization Business income tax return for unrelated business income.

CVE has available all documents open to public inspection in accordance with the Internal Revenue Code. Other information is available to stockholders of the organization on request. The information may be requested at the organization's business office during normal business hours.

Respectfully Submitted,

Dawn Terrill, Treasurer





## Statement of Revenue and Expenses

December 31, 2020 and 2019

(See Treasurer's Report)

	2020	2019
REVENUE		
Admissions and Entry Fees	\$44,087	\$2,222,680
Concessions and Sponsorships	62,991	779,238
Rental and Special Event Income	1,085,228	1,569,428
Other Income	696,587	84,835
Interest Income	3,272	4,373
Total Revenues	1,892,165	4,660,554
EXPENSES		
Entertainment Contracts	8,250	975,920
Personnel	638,699	1,100,570
Fair and CVE Produced Events	41,484	841,597
Special Events	290,595	168,698
Advertising and Promotion	24,529	257,493
Occupancy	277,917	442,582
Interest	64,884	75,133
Insurance	61,036	89,883
Repairs and Maintenance	44,836	124,565
Depreciation and Amortization	259,029	264,847
Administration and Other	98,764	199,136
Total Expenses	1,810,023	4,540,424
Excess Revenue over Expenses before Extraordinary Item	\$82,142	\$120,130
Revenue from sale of Cell tower leases	-	608,000
Excess Revenue over Expenses after Extraordinary Item	\$82,142	\$728,130

Statement of Financial Position

December 31, 2020 and 2019

(See Treasurer's Report)

	2020	2019
ASSETS		
Current Assets		
Cash and Investments	\$675,930	\$467,381
Accounts Receivable and Prepaids	109,403	167,585
Total Current Assets	785,333	634,966
Property and Equipment		
Land and Improvements	2,577,864	2,573,584
Buildings and Improvements	8,579,020	8,520,650
Equipment	1,361,730	1,361,730
	12,518,614	12,455,964
Less: Accumulated Depreciation	(7,755,213)	(7,497,713)
Total Property and Equipment	4,763,401	4,958,251
Total Assets	\$5,548,734	\$5,593,217
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts Payable and Accrued Expenses	\$114,125	\$357,620
Current Portion of Long-Term Debt	164,084	190,805
Deferred Revenue	146,844	80,127
Total Current Liabilities	425,053	628,552
Long-Term Debt	1,663,605	1,586,731
Total Liabilities	2,088,658	2,215,283
Net Assets		
Members Capital	74,450	74,450
Treasury Stock	(1,550)	(1,550)
Unrestricted Net Assets	3,387,176	3,305,034
Total Net Assets	3,460,076	3,377,934
Total Liabilities & Net Assets	\$5,548,734	\$5,593,217

Statement of Cash Flows

#### December 31, 2020 and 2019

(See Treasurer's Report)

	2020	2019
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in Net Assets	\$82,142	\$728,775
Adjustments to Reconcile Net Income to Net Cash		
provided by Operating Activities:		
Depreciation	257,500	263,318
Amortization	1,529	1,529
Changes In: Accounts Receivable	62,759	1,731
Prepaid Expenses	(6,330)	(2,288)
Accounts Payable	(73,012)	18,568
Accrued Expenses	(157,258)	115,929
Accrued Payroll and Related Expenses	(13,226)	5,172
Deferred Revenue	66,942	(13,321)
Net Cash provided by Operating Activities	221,046	1,119,413
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of Property and Equipment	(62,650)	(116,136)
Additions to (draws on) Cash Reserves	179,312	(3,421)
Net Cash provided by (used in) Investing Activities	116,662	(119,557)
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from Long-Term Debt	150,000	-
Principal Payments on Long-Term Debt	(99,847)	(818,786)
Reissuance (retirement) of Treasury Stock	-	50
Net Cash provided by (used in) Financing Activities	50,153	(818,736)
Net Change in Cash and Cash Equivalents	387,861	181,120
CASH AND CASH EQUIVALENTS Beginning of Year	288,069	106,949
End of Year	\$675,930	\$288,069
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORM Cash paid during the year for:	MATION	
Interest	\$64,919	\$75,835
Assets Acquired through Issuance of Debt	\$0	\$32,091



The Champlain Valley Exposition is a 501(c)(3) not-for-profit organization with a mission of serving the people of Vermont and the region by promoting agriculture, education, arts and culture, commerce, and entertainment activities.

## **STAFF**

Jeff Bartley Sales and Marketing Manager

Jackie Buttolph Administrative Assistant

**Gary Gilmond** Special Projects Coordinator

**Robert Jenkins** Director of Facilities

**Lisa Lopes** Bookkeeper **Paul Moreno** Controller

**Shawn Quinn** Sales and Marketing Manager

**Timothy P. Shea** Executive Director





The Vermont Agricultural Hall of Fame is pleased to announce the 2020 inductees. Now in its 18th year, the Hall has inducted 85 individuals to date. More than 20 nominees were submitted for consideration for the 2020 Vermont Agricultural Hall of Fame. Due to COVID-19 restrictions and the cancellation of the 2020 Champlain Valley Fair, the 2020 inductees will be celebrated at the 2021 Champlain Valley Fair.

## THE 2020 INDUCTEES WERE:

## **EMERGING LEADER**

Abbie Corse, Whitingham

## AG INNOVATOR

Reg and Michael Chaput, Derby

## LIFETIME ACHIEVEMENT

Harold J. Howrigan Jr., Sheldon Jacques and Pauline Couture, Westfield Alan Curler, (deceased), New Haven

To learn how to nominate someone please go to www.cvexpo.org/hall-of-fame or contact the CVE office at (802) 878-5545.



# DONORS

CVE appreciates the following donors for their contributions and/or gifts-in-kind to the Exposition in 2020.

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